

METRO SCREEN

*certificate in
screen & media*



metroscreen.org.au



connect to create

Metro Screen is the leading independent screen learning hub in NSW. For thirty years we have been providing training and support for emerging and professional talent in the screen industry. Our Certificate IV in Screen and Media program is focused on practical industry relevant skills that will enable you to work in the film, television, and online media industries. Upon graduation you will have created a showreel containing a documentary, drama and a client focused production.

The intensive full-time program includes 18 hours per week of face-to-face classes combined with several self-paced learning elements.

The curriculum is specifically designed to address the employment needs of the film, TV and online media industries, providing students with a broad range of career paths upon graduation.

Study includes a series of screen productions, technical workshops, intensive classroom based teaching and self-paced project work.

Students work on a documentary and a short drama then prove their credentials by working on a real-life assignment from an industry client which could include making a television commercial or a music video for a band. Students also have the opportunity to produce online content as part of the client based project.

Throughout the course each student works on all productions and secures a major crew role. Students have the opportunity to work as a producer, director, cinematographer, first assistant director, sound recordist, continuity or editor on at least three projects.

Students also undertake a voluntary industry placement with a film, TV or online media organisation providing valuable workplace experience and the chance to make a lasting impression.

Upon graduation, students receive the nationally accredited and industry respected qualification, the Certificate IV in Screen and Media CUF40107. Before graduating, students also create a career ready DVD showreel of their work.

Students' work is then screened on the big screen in the cinema at the graduation event with industry VIP guests.

Cert IV students (left) using the new Super 35mm Digital Cinematography Camera, the SONY PMWF3.

course breakdown

The course includes four key phases as detailed below. During these phases, technical and practical classes ensure that all students acquire the following skills:

Directing drama and documentary
Scriptwriting and storytelling techniques
Producing and production management
Editing
Camera operations and creative cinematography
Sound recording
First assistant director and continuity skills
Online content creation and management
Industry knowledge and media career planning

Phase 1 documentary

Students are introduced to the foundations of production whilst developing their storytelling skills. With the growth of documentary and factual programming in film, TV and online media industries, it is important for students to develop skills in this genre. Each student will research, develop and pitch an individual documentary idea. Three of these are chosen for production. All students edit their own version of one documentary project.

This phase covers:

- Documentary genres and styles
- Research and developing a concept
- Writing for documentary
- Camera techniques
- Interviewing techniques
- Creating a story through editing
- Technical editing skills
- Contracts and copyright
- Scheduling

Phase 2 drama

Students focus on the fundamentals of storytelling and drama. During this phase students develop and interpret dramatic content for film, TV, and online media. Each student will develop their own script and pitch it to their peers and Metro Screen tutors.

Three scripts are selected for production from the pitch. Students take on production roles, which will allow them to concentrate on the dramatic, creative and technical fundamentals of production. Students work on two dramatic productions each and edit their own version of the projects, further improving their understanding of creative and technical editing skills.

This phase covers:

- Understanding dramatic structure
- Building a character
- Shot choice and storyboarding
- Developing themes
- Creative coverage
- Breaking down a script
- Narrative storytelling through editing
- Story through sound and image
- Screen language and mise-en-scene
- Video production techniques
- Budgeting and copyright
- Location sound recording
- Scheduling
- Contracting cast & crew

Claudia Oliveria [2011] undertook her editing internship with the Nine Network television series *Underbelly Razor*. Upon graduating from the course Claudia continues to expand her skills with an editing industry placement with Movie Network Channels.

Marcus Corrigan [2011] undertook his internship with Firelight and worked on their series *Storm Surfers 3D*. As a result of his hard work on the internship Marcus was offered a position and continues to work for Firelight.

Scott Vickery [2011] has founded production company WIST. Forming a working relationship with fellow graduates **Ben Raglione**, **Chris Villamar** and **Richard Redman** they produce short films, corporate videos and music clips.

Brenton White and **Rebecca Janek** [2011] both impressed employers at Shine Australia and scored their first TV industry jobs on the top rating show *Masterchef Australia*.

Success stories

Phase 3 industry internship

Students benefit from the opportunity of a placement with one of Metro Screen's industry partners, giving them a unique opportunity to gain much valued industry experience. Students are able to apply for a placement that is designed to make the most of their skills while also benefiting their host organisation.

Current and past industry placements have been provided by Curious Films, Firelight, Movie Network Channels, Azure Productions, Screen NSW, Network Seven, Network Nine, Titan View, Frame, Set and Match, Porchlight Films, Jungleboys and Fremantle Media.

Students gain confidence in:

- Working in a professional media environment
- Understanding the pressures and challenges facing media organisations today
- Sourcing and applying information about industry trends
- Collaborative approaches to work and creative problem solving
- Using effective communication skills in a professional environment

Phase 4 client focused production

Students are given a client focused production brief from a real life client. The briefs include a music video and a television commercial (TVC). The students then pitch, shoot and edit a production, focusing on producing creative, high quality material on a fast turnaround.

The client will give students a creative brief outlining a project that can be shot in one day. Students will be given a few days to formulate their idea after which time they will be required to pitch it to a panel and the client, who will choose the best two productions. The focus of this phase is fast turnaround and meeting client expectations, which is an important industry requirement.

Students will cover:

- Applying storytelling to commercial or organisational priorities
- Industry protocols relating to proposals, briefs and tenders
- Running your own freelance business or production company
- Presenting a budget to clients and managing costs
- Liaising with clients to ensure goals are met and deliverables achieved



Group 1
starts 27th Feb 2012

Group 2
starts 30th Jul 2012



Make three films; a documentary,
drama and a Television Commercial
[TVC] or music video

Complete an industry placement

Build an impressive show reel

Learn relevant skills from
professional experts



With an industry placement, client
driven production and focus on
practical industry relevant skills, this
course enables you to join over 80% of
graduates who have started their own
small business or found part- time and
full- time employment or sustainable
freelance work in the film, TV and
online media industries.



METRO SCREEN

“This course offers a strong foundation in a broad range of skills that are required in the film and television industry. It’s also a fantastic platform to start building networks.”

Mark Piper
Director, All Saints, Blue Heelers,
Neighbours, Always Greener



“I came to Metro Screen to gain knowledge of the Film and TV industries. What I received has exceeded all my expectations. Enrolling at Metro Screen was simply the best decision I’ve made in my life so far. You will be amazed at what you will learn and what’s possible for students. I cannot recommend Metro Screen’s staff and tutors highly enough to anyone chasing their dreams..”

Scott Vickery
Graduate



“The Metro Screen Certificate IV in Screen and Media course gives you the toolset to start making professional quality films. In doing the course you become comfortable with the fundamentals of sound, editing, using the camera. These skills and the connections you make give you a launchpad for the industry.”

Jack Smyth
Graduate



“Metro Screen creates an extremely imaginative, friendly and educational environment, allowing for a fantastic merge of both the technical and creative aspects of film.”

James Townsend
Graduate



industry tutors & personalised training

Metro Screen's tutors are industry professionals who share their extensive knowledge and skills. Keeping class sizes small with no more than 15 students means students receive personalised attention and extensive practical time with the equipment.

“This course is the first step in finding drama; drama in your screen stories and drama in your life. This course is the foundation on which to build a successful career in whatever capacity you choose to explore”

Timothy Wilde, Scriptwriting Tutor.

Timothy is a screenwriter with success across all platforms. His list of awards include an AWGIE award for Interactive Media, Digital Emmy Award and BAFTA nomination for *Primeval Evolved*. In 2010 Timothy was the Australian Writers Guild winner of the John Hinde Award for Outstanding Science Fiction.

Timothy is part of an impressive team of tutors for Metro Screen's Certificate IV Screen and Media course.

Metro Screen course coordinators ensure students have all the necessary support to make the most of their experience as well as providing advice on applying for jobs and industry contacts.



Check out our tutor page online
www.metroscreen.org.au

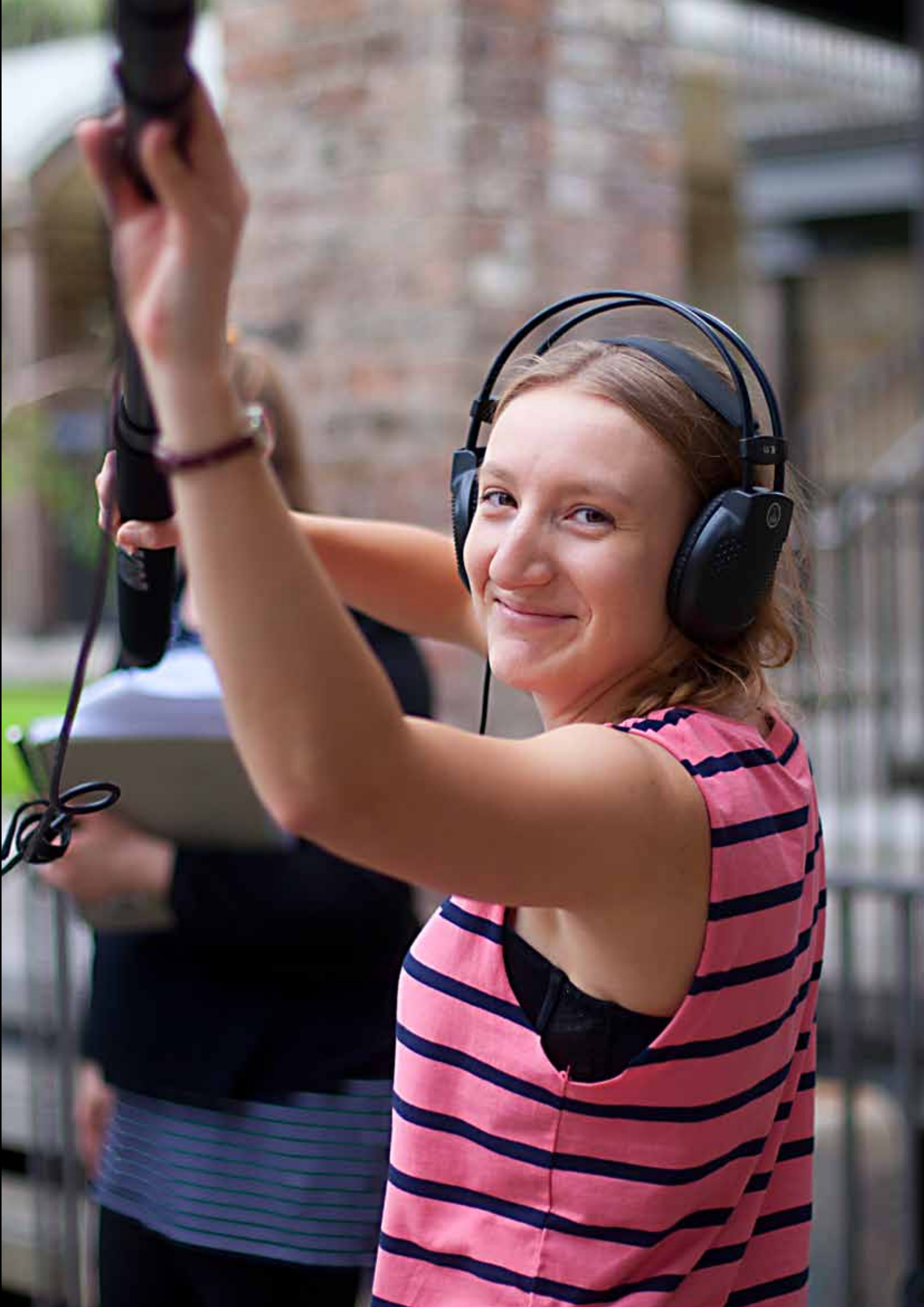
facilities, equipment & networking

Metro Screen's Hire and Post Production department supplies equipment to professional productions, and is expertly maintained. Metro Screen students learn on an impressive range of industry standard gear, ranging from broadcast quality HD digital cameras with tapeless formats, fully functional Chroma key multi-cam TV studio and iMac post production facilities.

Students learn the latest version of professional standard software.

metro screen membership benefits

Once enrolled in Metro Screen's Certificate IV in Screen and Media, students become automatic members of Metro Screen and are entitled to all the benefits of membership. Metro Screen members enjoy discounts on short courses, equipment and facilities hire. Students also get a further 50% discount on equipment hire for projects they choose to do outside of the course. Metro Screen members also enjoy access to networking events as well as discounts for professional consults for producing, scripts and pitching.



your work on the big screen

The final stage for the filmmaker is seeing your story on the big screen in front of an audience. Invite your friends, family and colleagues to your graduation screening.

“It was awesome to finally see all our hard work on the big screen. Having a screening meant celebrating our success with friends, family, cast and crew after a challenging but rewarding semester.”

Rebecca Janek, Graduate



80% of graduates find employment in the film and television industry

Throughout the course, students receive a wealth of advice about the film, TV and online media industries. By graduation, students will have devised a career plan and be well placed to take advantage of Metro Screen's industry contacts.

graduate & launch your career

We give our graduates advice and support when applying for jobs in the film, TV and online media industry. We also help to identify job opportunities.

All students create a personalised DVD showreel to assist in launching their screen careers.

At the end of the Certificate IV Screen and Media Course Metro Screen holds a screening and graduation ceremony for all students, family, friends, cast and

crew. This is an opportunity for students to view their work on the big screen as well as network with the industry contacts they invite.

Metro Screen also continues its ongoing support of graduates through advice, contact with screen industry networks and access to Metro Screen's own professional services and production grants. Graduates are encouraged to apply to Metro Screen's Breaks Program. With the approval of filmmakers, Metro Screen also submits graduate works into film festivals and to other screening opportunities.

start your career

*Metro Screen runs two Certificate IV Screen and Media courses each year.
Only 15 students are selected for each group.*

GROUP 1, 2012

Mon – Wed [Day] | 20 Weeks | 27 Feb 2012 - 18 Jul 2012

GROUP 2, 2012

Mon – Wed [Day] | 20 Weeks | 30 Jul 2012 - 12 Dec 2012

More information

For a chat and tour or for detailed information on course structure, subjects taught, equipment and films produced contact us at Metro Screen
phone: **02 9356 1818**
email: learning@metroscreen.org.au
or visit metroscreen.org.au

AFFORDABLE

This course is Austudy and Abstudy approved for eligible students.
Contact us to apply for an affordable payment plan.

Options include:

- \$1000 Deposit + Payment Plan
- \$7250 Upfront Payment
- \$6890 Early Bird Discount

